systemsGo

The Strategic Value of an IT Services Hub

5 Key Benefits of Adopting ITaaS Model in Asia Pacific

In today's digital era, enterprises - especially multinationals encounter the challenge of handling intricate IT infrastructures while managing costs across numerous regions. The Asia Pacific region is particularly dynamic, demanding proficiency in diverse IT areas to meet quickly changing business requirements. This is where IT as a Service (ITaaS) is becoming a compelling solution model. It enables multinationals to augment their IT teams, optimize operations, ensure local compliance, and boost efficiency without substantial initial investments.

Collaborating with a managed IT services provider is a smart strategy for businesses expanding or operating in the APAC region. Here are some essential reasons why an excellent IT hub is essential for multinational corporations in this area, providing economical, scalable, and customized IT solutions.

1. Access to a Team of IT Experts, Not Just One Person

One of the biggest misconceptions in IT management is the belief that hiring an internal Level 1 (L1) IT support person is sufficient for adequately handling a company's IT needs. L1 support staffs are often only capable of managing basic troubleshooting tasks. While they may be able to reset passwords or resolve minor network issues, they lack the expertise to deal with complex technical problems or manage large-scale IT projects.

By contrast, when partnering with an ITaaS provider such as systemsGo, businesses have access to a team of highly skilled professionals specializing in various areas such as server management, network configuration, Audio Visual (AV) systems, Wi-Fi optimization, IT compliance and more. This team functions as an extension of the company's internal IT department, ensuring seamless operations across multiple projects at a fraction of the cost of hiring and maintaining a larger in-house IT team.

With systemsGo, businesses enjoy full IT support in the APAC region, benefiting from local expertise without the need to onboard, train, or pay for a large internal team.

2. Customized IT Solutions and User Experience

Multinational companies need an IT partner who can offer tailored solutions that match their specific needs. An ITaaS partner provides highly customized IT services, ensuring that the response to technical issues is quick, efficient, and aligned with the company's operational priorities.

A major advantage of ITaaS model is the ability to provide the same high-quality support that internal staff would offer. So what makes them different? systemsGo's services are backed by specialists with deeper and broader technical expertise, resulting in an enhanced user experience. systemsGo acts as an internal IT team that understands the specific needs of each business unit. We work to provide fast, effective solutions, whether the issue lies in networking, AV, or cybersecurity.

This level of customization means that companies can ensure consistency across all their locations in the APAC region. Therefore risk of quality dropping due to knowledge gaps or local resource limitations is extremely low.

3. Cost-Effective IT Procurement and Inventory Standardization

One often overlooked benefit of managed IT services is the ability to standardize IT procurement and inventory management. For multinational companies, inconsistency in hardware, software, and IT infrastructure across different locations can lead to operational inefficiencies, compatibility issues, and higher costs.

systemsGo excels in optimizing and standardizing IT procurement across a company's APAC operations, helping companies choose the hardware, software, and infrastructure that best suit their specific needs.

Through economies of scale and industry partnerships, systemsGo can often secure better pricing on equipment and ensure a uniform setup across multiple locations. This approach leads to long-term cost savings, as businesses no longer have to deal with the financial and operational inefficiencies of managing different systems.

In addition, centralized inventory maintenance ensures that all equipment is tracked, standardized, and maintained according to the highest industry standards. This reduces the risk of hardware failure and minimizes downtime.

4. Scalability, Flexibility and Compliance for Growth

The fast-paced nature of today's business environment means that companies must be ready to scale quickly. For multinationals expanding in the APAC region, this scalability is often hindered by the limitations of their internal IT teams, especially when those teams are small or located in just one or two offices.

With systemsGo, scalability becomes a non-issue. The ITaaS model allows businesses to scale their IT infrastructure and support up or down depending on their needs. Whether opening new offices, adding new locations, or increasing operational capacity, systemsGo provides the flexibility required to handle growing IT demands. Businesses no longer need to constantly re-hire or invest in extra internal resources.

In addition, systemsGo ensures that your IT infrastructure complies with local regulations and industry standards across different regions. This is particularly crucial for multinational companies operating in the APAC region, where compliance requirements can vary significantly. systemsGo's expertise in IT compliance helps businesses navigate these complexities, reducing the risk of legal issues and ensuring smooth, uninterrupted operations.

5. Personalized Response for End Users

Another interesting service of systemsGo is the customized response for company's end users. Acting as an extension of your internal team, systemsGo delivers personalized IT support that mirrors the quality your in-house staff would provide. End users enjoy the same level of care and attention but with the added benefit of specialized expertise, ensuring faster resolution speed and better results.

Conclusion

For multinational companies operating in the APAC region, the ITaaS model offers a combination of expertise, scalability, customization, and cost-effectiveness. Instead of relying on a single L1 support person, businesses gain access to a team of IT professionals who can handle the diverse and growing demands of modern IT infrastructure. With systemsGo as their IT hub, companies can confidently focus on business growth, knowing that their IT needs are in expert hands.